

# DESTINATION STRATFORD

## ARTS THE ARTS ARE WHAT WE ARE

# GROUP ITINERARY - HOLIDAY / WINTER VISIT



## MORNING

### 9AM - MORNING ARRIVAL

- Bus drop off at Market Square / City Hall. Daytime [bus parking](#) is available free of charge in the Downie Parking Lot.
- Pop into Destination Stratford's Welcome Centre (47 Downie St.). Warm up inside, use the washrooms, and grab brochures, maps, and insider tips from our friendly destination ambassadors.
- Pick up your [culinary trails](#) passes here. \*Contact us in advance for group discounts.



### 9:30AM - WANDER WINTER STREETS AND CAPTURE GROUP PHOTOS

Wander through twinkling streets lined with festive lights, heritage architecture, and cozy shops. Snap the perfect group photos against magical backdrops, from Shakespearean Gardens, snow-dusted storefronts to scenic Avon River views.



### 10:30AM - HOLIDAY TRAIL OR DOWNTOWN DISCOVERY

Choose your own adventure:

- [Christmas Trail](#) (Nov 1–Dec 20): A self-guided tour of downtown Stratford's shops. Redeem vouchers for holiday treats, stocking stuffers, and gifts at select stops.
- [Chocolate Trail](#): Cozy up with seasonal cocoa creations and artisan chocolates.
- [Bacon & Ale Trail](#): Discover Stratford's breweries and savoury wintery bites.
- Prefer shopping? Stratford's boutique stores offer unique gifts, handmade goods, and local treasures.

## AFTERNOON

### 12:00PM - LUNCH

Refuel with hearty seasonal dishes or your favorite comfort food, served in stylish, heritage-inspired spaces. The perfect way to recharge after exploring Stratford's winter streets.

### 2:00PM - ARTS & CULTURE EXPLORATION OR LOCAL DISTILLERY TASTING

- Option 1 | Visit the [Stratford Perth Museum](#). Explore exhibitions like Justin Bieber: Steps to Stardom, historical guided walks, and Canadian history. Snow shoe rentals available to explore nearby scenic trails.
- Option 2 | Or head to [Gallery Stratford](#), a charming heritage space showcasing contemporary Canadian art and new, captivating exhibits.
- Option 3 | Immerse yourself in the craft of fine spirits at [Junction 56 Distillery](#). Enjoy a tour and guided tastings and uncover the secrets behind their exceptional products. \*Pre-arranged tours are required.

### 4:00PM - CHECK-IN AT ACCOMMODATION

Head to your group-friendly hotel or inn. Many accommodations feature festive decorations, warm hospitality, and cozy communal spaces. Time to unwind and freshen up before the evening.

## EVENING

### 5:30PM - GROUP DINNER

Dine together at one of Stratford's acclaimed restaurants, featuring seasonal farm-to-table menus and holiday specialties. Consider a private dining room for your group and toast the season with signature cocktails or local craft beer.

### 8:00PM - EVENING ENTERTAINMENT

Attend a holiday show, concert, theatre performance, or enjoy [Lights On Stratford](#) Winter Festival of Lights (Dec 12, 2025 - Jan 18, 2026). Check our [Event Calendar](#) for a full listing of what's happening during your group dates. Don't miss [Stratford After Dark!](#) Signature cocktails and irresistible nightcaps to late-night menus, live tunes, and secret speakeasies, there's something for everyone when the sun goes down.



### 11:30AM - WINTER SIDE TRIP TO ST. MARYS OR PERTH COUNTRY EXPLORATION

- Option 1 | Take a scenic 20-minute drive to St. Marys, a charming town nearby.
  - [Canadian Baseball Hall of Fame](#) (Open year-round)
  - [St. Marys Museum & Archives](#)
  - [River Valley Winter Tube Side](#)
  - [Hiking/Walking Trails through the Grand Trunk Trail](#)
  - Explore local retailers, restaurants and cafés along the historic main streets

Option 2 | Discover the wilder side of [Perth County](#), offering outdoor adventures year-round. Strap on snowshoes and trek through scenic trails at [Wildwood Conservation Area](#). Whether you're hiking, or snowshoeing, Perth County's wild spaces are full of adventure in every season.



**Disclaimer:** This itinerary is provided as a sample only and is intended to be used as a general planning guide. Times, availability, and programming may vary and are subject to change. If someone in your group has accessibility needs or dietary restrictions, please contact the locations in advance to ensure they can accommodate. We strongly encourage groups to plan ahead, contact individual businesses directly, and stay informed by visiting our [website](#) and [event calendar](#) for the most up-to-date information, including holiday markets, festive events, and more. [visitstratford.ca](#)