

DESTINATION STRATFORD

ARTS THE ARTS ARE WHAT WE ARE

GROUP ITINERARY - SUMMER WEEKDAY VISIT



MORNING

MORNING ARRIVAL (9:00 AM)

- Bus drop off at Market Square / City Hall, Stratford's historic heart with charming Victorian architecture. Daytime [bus parking](#) is available free of charge in the Downie Parking Lot.
- Pop into Destination Stratford's Welcome Centre (47 Downie St.). Washrooms, maps, brochures and our friendly destination ambassadors are available to get your visit off to a great start.
- [Culinary trails](#) are available for purchase/pick up here. *Contact us in advance to receive a group discount.



9:30 AM – SHAKESPEAREAN GARDENS & RIVERFRONT STROLL

- Stroll through the Shakespearean Gardens, a beautifully curated landscaped area along the Avon River.
- Continue walking along the Avon River and discover Tom Patterson Island.
- [Art in the Park](#) – every Wednesday, Saturday and Sunday (May – Oct), Thursdays (July & August).



10:30AM – STRATFORD FESTIVAL TOURS - OPTIONAL

Explore behind-the-scenes at the [Stratford Festival](#). Costume warehouse, set-changeover and more.

AFTERNOON

12:00PM – LUNCH

- Grab a delicious take-out lunch to dine [Al Fresco](#) and enjoy in Market Square, Memorial Gardens, along the Avon River or Tom Patterson Island.
- For rainy days, visit our [online dining map](#) for indoor options.

1:00 PM – EXPLORE THE AVON RIVER WITH THE BOATHOUSE, OR TAKE A PRIVATE WALKING TOUR

- Enjoy paddleboats, kayaks, or a guided river tour from [The Boathouse](#)—perfect for groups (up to 15 individuals) to relax on the water.
- Alternatively, groups can book a private on-land tour with [Stratford Walking Tours](#).



OPTION 1: [STRATFORD FESTIVAL MATINEE AT 2PM](#) OR -

OPTION 2: CULTURAL AND CULINARY AFTERNOON EXPERIENCES. 2:00PM – [STRATFORD PERTH MUSEUM](#) OR [GALLERY STRATFORD](#)

- [Stratford Perth Museum](#) offers exhibits on local history, Justin Bieber and a free outdoor heritage trail. Bus transportation required.
- [Gallery Stratford](#) showcases regional and Canadian art in a historic pumphouse building.

3:00 PM CULINARY TRAILS OR LOCAL SHOPPING

Embark on a tasty adventure with the [Chocolate Trail](#), [Savour & Sip Trail](#), or [Bacon & Ale Trail](#). Stroll through downtown and discover artisan boutiques, cozy cafés, and hidden gems around every corner.

EVENING

5:30PM – DINNER

Planning to stay for an evening show? Make it a night to remember by dining at one of our outstanding local restaurants. Group dining requires advance reservations—visit our [Groups](#) page for recommended venues. You'll find even more delicious options here.



8:00PM – STRATFORD FESTIVAL

Enjoy an unforgettable evening performance at the world-renowned [Stratford Festival](#), featuring acclaimed productions of Shakespearean classics, modern plays, and musicals—all brought to life by some of Canada's finest performers. The day doesn't end at sunset. Don't forget to plan for [Stratford After Dark](#).



11:00PM - STAY OVERNIGHT

Group-friendly accommodations are available in Stratford and the surrounding area. Advance booking is required, as availability and pricing vary by season. For a selection of recommended options, visit: visitstratford.ca/groups.



Disclaimer: This itinerary is provided as a sample only and is intended to be used as a general planning guide. Times, availability, and programming may vary and are subject to change. If someone in your group has accessibility needs or dietary restrictions, please contact the locations in advance to ensure they can accommodate. We strongly encourage groups to plan ahead, contact individual businesses directly, and stay informed by visiting our [website](#) and [event calendar](#) for the most up-to-date information.