



Destination Stratford
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FOR IMMEDIATE RELEASE

First Ever Floating Silent Disco

Stratford's iconic Lake Victoria will be the beautiful setting for a silent disco experienced aboard paddle boats, canoes and kayaks



Stratford, Ontario, September 3, 2025 – In celebration of Stratford's beautiful Lake Victoria and downtown park system, Destination Stratford is teaming up with [The Boathouse](#), [Light Up the Night Kayak Group](#), [The Razzamajazz](#) and [Ethan Maac](#) to create the first ever floating silent disco as a unique family-friendly [Stratford After Dark](#) experience.

On Saturday, September 20, from 7:00 to 8:30 p.m., local DJ Ethan Maac will be making waves aboard The Razzamajazz. Participating Stratford residents and visitors renting paddle boats, canoes, or kayaks from The Boathouse, as well as Light Up the Night Kayakers, will be provided with silent disco headsets allowing them to silently glide across the water while moving to the music.

"Lake Victoria has always been central to Stratford's story—from powering early industry to becoming the heart of our parks system," said Kelan Herr, co-owner of The Boathouse. *"The Floating Silent Disco is a fresh way of celebrating that space, combining lights, music, and movement on the water. By partnering with Destination*



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Stratford, Light Up the Night Kayaking, and The Razzamajazz, we're honouring that tradition of community connection while inviting everyone to experience the river's magic in a whole new light."

Boat rentals and headsets are limited, so early reservations are recommended. Visit avonboathouse.ca and click on "Events" followed by "Book Now" to reserve your "Avon After Dark" lighted boat rental. For those bringing their own watercraft, headsets will be provided on a first-come-first-serve basis for any remaining beyond those associated with pre-booked boat rentals.

"We love featuring our popular Silent Disco events during Lights On Stratford but it's always fun to get creative with popups throughout the year," said Zac Gribble, Executive Director, Destination Stratford. "Given the recent unplanned draining and eventual refilling of Lake Victoria, a floating silent disco felt like a novel way to get people out on the water to celebrate just how lucky our community is to have Lake Victoria and the Avon River in the heart of our city for all to enjoy."

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For more information, please email hello@visitstratford.ca.