



LIGHTS ON STRATFORD ANNOUNCES THE HERITAGE FAÇADE OF 70 ONTARIO STREET HAS BECOME A YEAR- ROUND ART INSTALLATION

FOR IMMEDIATE RELEASE

Stratford, Ontario, September 11, 2023 – Showcased during the third annual Lights On Stratford in 2022/2023, one of Stratford’s iconic designated heritage buildings was shown in a new light.

The LightWall display has not only celebrated arts in the community, but has drawn in visitors and locals to visit and interact with the breathtaking lights. Lights on Stratford fans will be thrilled with the announcement that LightWall is now a year-round art installation with some exciting new additions like the interactive talk tube flower by the talented artist Dylan Mundy. Speak to LightWall and it responds in real-time with spectacular colour and movement.

LightWall is comprised of a series of 25’ tall LED pixel banners that project from the western façade of 70 Ontario Street, home to restaurants on the commercial levels and to upscale residential apartments above.

The permanent LightWall display would not be possible without the support of generous sponsors. A tremendous thank you to the Gold Sponsor, Co-operators (with special thanks to Peter & Beverley Maranger). This sponsorship makes it possible to keep the brilliance and joy of LightWall shining in our community all year long.

“We are absolutely thrilled to be the Gold Sponsor of the remarkable Light Wall—an extraordinary interactive light display right here in our beautiful downtown core. It’s an enchanting addition to our community, and we wholeheartedly embrace the interactive technology it offers.” Peter Maranger, Co-operators.

“Stratford is such an incredibly supportive community, and our future is bright when we come together to support and create public art and place making that is free for all to experience and celebrate. Year-round installations like LightWall and the Tom Patterson Island and bridge lighting are shining examples of our enduring

community spirit.” Zac Gribble, Festival Director and Executive Director of Destination Stratford.

"The stunning heritage facade of 70 Ontario Street stood out as an excellent canvas for Lights On Stratford. LightWall was intentionally designed and crafted to give our audiences an immersive and interactive experience from many vantage points. This light art installation has been a labour of continued community love, with support from Stratford Crane, Kelly's Electric, JEA Masonry, local team members, building owners and operators and now the addition of Dylan Mundy's interactive sculpture, generously supported by Co-operators. I am ecstatic to see our vision fully come to life!" Kaileigh Kryzstofiak, General Manager of Lights On Stratford.

Prepare to be mesmerized as the interactive display is now open nightly from 5-10pm—yes, even when winter is not in sight! ✨ #LightsOnStratford #LoveStratford

Stay tuned for more details on the the 4th annual Lights On Stratford; set to launch on December 15th, 2023 and run through until January 13th, 2024. Visit lightsonstratford.ca for more details.

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For more information, please email hello@visitstratford.ca