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FOR IMMEDIATE RELEASE

LIGHTS ON STRATFORD PARTNERS WITH STRATFORD TRANSIT FOR FREE HOP-ON-HOP-OFF SHUTTLE BUS

Stratford, Ontario, November 16, 2022 – Lights On Stratford festivalgoers will have a new way to take in this winter's light displays with a Stratford Transit shuttle bus stopping at each of the main festival locations.



The route - designed to maximize views of the lights - starts from the Stratford Bus Terminal and runs every 30 minutes starting at 5:30pm through to 9:00pm nightly

throughout the 6-week festival. The first hop-on-hop-off stop is Market Square which features THE POOL by internationally renowned artist Jen Lewin. The next stop is 70 Ontario Street where LIGHTWALL will adorn the heritage building. The 3rd stop is in front of the Tom Patterson Theatre light display, and the final stop before returning to the bus terminal is Tom Patterson Island with the Canadian debut of AFFINITY.



“We are especially excited with this Stratford Transit partnership as the hop-on-hop-off shuttle adds a whole new dimension of experience at Lights On Stratford,” said Zac Gribble, Executive Director of Destination Stratford. “Not only is this a fantastic way for people to see the various light installations from a unique perspective, but it’s also a great example of how different organizations within our community can collaborate in creative and innovative ways.”

“The City of Stratford and its Transit Department have always strived to showcase the uniqueness and flavour that Stratford offers its residents and visitors. We are excited to provide this service and partner with Destination Stratford to showcase Lights On Stratford,” said Michael Mousley, Manager of Transit. “It once again shows an important and positive partnership that can be formed between City Departments and local businesses and how both can collaborate to showcase our wonderful City.”

Kaileigh Krysztofiak, General Manager of Lights On Stratford, is also keen on the new shuttle bus initiative. “Lights On Stratford is dedicated to continuing to work towards providing a free and exciting experience that can be enjoyed by all. This shuttle is an excellent addition that creates greater access for our patrons. And a chance to warm up is a nice added perk!”



Free to the public, [Lights On Stratford](https://lightsonstratford.ca) will light up this winter **starting December 16, 2022 through to January 27, 2023, 5:00pm - 10:00pm nightly**. For more details, visit lightsonstratford.ca.

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For more information, please email hello@visitstratford.ca.