

Destination Stratford launches their largest Christmas Trail yet with thirty-three local retailers for the ultimate holiday shopping experience

The 2022 seasonal Christmas Trail marks the largest number of trail participants since the inception of the trail in 2014.



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(Stratford, ON) Destination Stratford is thrilled to announce the expanded return of the popular <u>Christmas Trail</u>. The 2022 trail hit a record number of participants this year with a total of 33 stops, each with their own hand-selected holiday item. The Christmas Trail was first launched in 2014, and has become a visitor and local favourite each season.

"We are very pleased to welcome back our Christmas Trail for another season. This unique, retail-focused trail is always highly anticipated and has become a cherished holiday experience that visitors and locals have enjoyed for the past 8 years," says Zac Gribble, Executive Director of Destination Stratford.

The Christmas Trail is just \$35 (+HST) and participants will enjoy customizing their own merry adventure by selecting six unique gifts from the fun, festive and trendy offerings across the 33 stops on the trail. The Christmas Trail can be purchased in person at Destination Stratford, located in the heart of the city at 47 Downie Street (Monday - Saturday from 9am - 5pm), as well as Bradshaws (129 Ontario Street) open Monday - Saturday 10am-6pm and Sunday's 11am-5pm. Stratford is the best spot to hub and spoke as you make your way to St. Marys and Shakespeare to discover more holiday gifts included in your selection.

On your journey you will discover holiday gifts, home décor, seasonal treats and so much more. Participating Christmas Trail stops are ready and waiting to welcome you as you shop your way around town. Make your holiday selections at: Apt. 6 Skin Co; The Barkery; Black Angus Bakery & Catering; Blowes Cards and Gifts; Bradshaws; Brch & Wyn; The British Touch (Shakespeare); Dale + Co; Distinctly Tea; Got It Made; Hyggeligt Fabrics (St. Marys); illume Wellness Spa; JENN & Larry's; Junction 56 Distillery; Kinna Sohna; La Osa Jewelry & Vintage; Lady Glaze Doughnuts; MacLeods Scottish Shop; Miss Sophie's; Olive Your Favourites; Poppin Kettle Corn; revel; Rocky Mtn Chocolate; Small-Mart

General Mercantile; Snapping Turtle Coffee Roasters (St. Marys); Stilettos & Sawdust; Stone Home Creatives (St.Marys); Stratford Country Club; Touchmark; Treasures; Werk-Shop; White-Balmer Shoes; Wills & Prior.

Trail vouchers are presented at each of the 6 stops of your choice to redeem your holiday item. Christmas Trail vouchers are valid until December 20, 2022. Trail participants are encouraged to share their experiences on social media using #StratfordChristmasTrail.

Find more details about the 2022 Christmas Trail at <u>visitstratford.ca/ChristmasTrail</u>. Stay up to date on all things happening this holiday season by checking out our <u>event calendar</u>, including our upcoming Lights On Stratford Winter Festival starting December 16th until January 27, 2023.

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