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**Destination Stratford and Perth County launch the latest video in their new series highlighting unique Farm-to-Table experiences**

**For Immediate Release: September 9, 2022**

(Stratford, ON) Destination Stratford, Perth County Tourism, and RTO4 partnered together earlier this year to create a unique storytelling opportunity through a compelling series of professional video productions. The second video in the series titled “Perth County Farms to Stratford Tables” launched today and showcases the close relationship between Stratford chefs and Perth County farmers; ultimately creating an exceptional farm-to-table experience within the region.

Stratford and Perth County are known to rival larger urban centers with their impressive cuisine, diversity, exceptional chefs, and fresh, local products; largely due to the close proximity to producers available year-round. Stratford’s creative culinary scene is also linked to the Stratford Chefs School, and the strong entrepreneurship and community pride within the city.

The newly released video follows chef Arron Carley, Culinary Director at Keystone Hospitality, on a journey to Blanbrook Bison Farm; a Perth County farm owned and operated by Bruce and Shirley Mills in Perth South, Ontario for the past 30 years. The video shines a spotlight on Chef Carley and Bruce at the farm discussing the importance of learning the story and origin of locally grown meat and produce. The video captures Chef Carley personally picking up the bison meat from the farm, just 15 minutes down the road, and returning to the restaurant to be thoughtfully prepared and delivered to the table. As a result of the close proximity and strong relationships within Stratford and Perth County, the flavours and experience to the visitor is further amplified, creating a one-of-a-kind culinary experience.

“Destination Stratford has seen an increased interest and enthusiastic response since launching the new videos series. Visitors are intrigued to learn about the local connection between Perth County farms and how this translates into exceptional culinary experiences and a vibrant food scene,” states Zac Gribble, Executive Director, Destination Stratford.

“We are excited for the opportunity to continue to celebrate the strong bond between Perth County farms and Stratford restaurants while encouraging consumers to re-connect to where their food comes from.” said Ashley Lansink, Tourism Officer, Perth County. “These partnerships give meaning to the term farm-to-table and have countless benefits – from flavour, to environmental, to economic – for farmers, chefs, and consumers.

The video can be found [online](#) and across Destination Stratford and Perth County Tourism’s social media channels, and is slated for broadcast distribution this fall. Stay tuned for more videos in the series coming later this season; showcasing more Perth County producers and Stratford dining experiences.

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