



Destination Stratford announces their latest theme of The Love Stratford Box just in time for Father's Day

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(Stratford, ON) Destination Stratford is set to release their latest spring initiative after receiving an overwhelmingly positive response to The Love Stratford Box - Mother's Day Edition released last month.

Introducing The Love Stratford Box - Father's Day Edition. This limited-edition box was created with Dad's in mind; after all, aren't they the hardest to buy for? The Father's Day Edition was carefully crafted to help those in search of the perfect gift for Dad, while supporting local Stratford businesses. The new edition appeals to the snack lover, the golfer, the chef and everything in-between. This special box features 14 full-sized products that were thoughtfully selected from our local retailers.

"Destination Stratford continues to deliver innovative and unique offerings to promote Stratford for those both near and far," said Zac Gribble, Executive Director, Destination Stratford. "We are thrilled to see our city fill with visitors while also receiving tremendous interest across the country for our curated consumer boxes."

The Love Stratford Box was first created in spring 2021 while the province was experiencing travel restrictions and lockdowns. Destination Stratford wanted to find safe, and creative ways to keep Stratford top of mind, while supporting local businesses and aiding in the economic recovery of the city. The Father's Day Box marks Destination Stratford's forth themed box released and has featured 40 local business which includes retailers, restaurants, cultural experiences and local artists.

Limited quantities of the Father's Day Edition will go on sale **Tuesday, May 31st for \$100 +HST** and includes **FREE** shipping across Canada for those located outside of Stratford; with a retail value of over \$180. Stratford locals can easily pick up their box on the same day of purchase at the tourism office downtown. Each box must be purchased in advance online via the [website](#).

Destination Stratford is committed to giving back to the community, and continues to donate a portion of the proceeds of each box to a local charity. Proceeds from the Father's Day Edition will be donated to the **Stratford Connection Centre**; a housing-based intervention combining the efforts of professional service providers and well-trained volunteers to begin or continue a wellness journey for individuals experiencing significant challenges, including but not limited to poverty, homelessness, addictions and mental health, all in one location in downtown Stratford.

To view all of the unique and incredible products and businesses in this special box, see visitstratford.ca/lovestratfordbox.

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