



## Destination Stratford launches latest edition of The Love Stratford Box just in time for Mother's Day

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(Stratford, ON) Destination Stratford released their latest spring initiative and have received an overwhelmingly positive response to The Love Stratford Box - Mother's Day Edition.

The Mother's Day Edition was curated with mothers in mind, and focuses largely on the female entrepreneurs that passionately live in Stratford. This edition was the largest yet, featuring 15-high quality products carefully selected from local businesses. Nearly all businesses included in this Mother's Day Edition are solely or co-owned by women.

"It has been extremely gratifying to see the tremendous response that each of our unique and seasonal boxes have received from Stratford locals and visitors both near and far," states Zac Gribble, Executive Director, Destination Stratford. "The success of the Love Stratford Boxes continues to highlight the true affection that visitors have for our city."

The Love Stratford Box was created last spring while the province was experiencing travel restrictions and lockdowns. Destination Stratford wanted to find safe, and creative ways to keep Stratford top of mind, while supporting local businesses and aiding in the economic recovery of the city. The Mother's Day Edition marks the third themed box and fourth release alongside the Iconic Edition (re-released due to popular demand), and the Holiday Edition Box launched last November.

Limited quantities of the Mother's Day Edition are now available for sale for \$100 +HST and includes free shipping across Canada, with a retail value of over \$190. Stratford locals have the opportunity to choose curbside pickup at the tourism office downtown.

Destination Stratford is committed to giving back to the community, and as done so with all previous boxes, chosen a local charity to support. A portion of the proceeds for the Mother's Day box will be donated to the [Optimism Place](#) - Perth County's Women's Shelter and Support Services.

To view all of the unique and incredible products and businesses in this special box you can visit the [website](#).

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Media Contact: April Murray, Destination Brand Manager. Destination Stratford: 47 Downie Street, Stratford, ON N5A 1W7. Email: [amurray@visitstratford.ca](mailto:amurray@visitstratford.ca), PH: 519-271-5140 | [www.visitstratford.ca](http://www.visitstratford.ca). Follow us on social: Twitter and Facebook: @StratfordON or Instagram @visitstratfordon