
Destination Stratford and Perth County create video series highlighting unique Farm-to-Table experiences within the region

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(Stratford, ON) Destination Stratford, Perth County Tourism, and RTO4 have partnered together to create a unique storytelling opportunity through a compelling series of professional videos. The first of a video series titled “Perth County Farms to Stratford Tables” launched today and promises to entice visitors and residents to embrace the rich farm-to-table experiences within Stratford and Perth County.

Stratford and Perth County are known to rival larger urban centers with their impressive cuisine, diversity, exceptional chefs and fresh, local products; largely due to the close proximity to producers available year-round. Stratford’s creative culinary scene is also linked to the Stratford Chefs School, and the strong entrepreneurship and community pride within the city.

The newly released video begins its journey at McIntosh Farms; a Perth County farm owned and operated by Erin and Shawn McIntosh who proudly provide pasture-raised meat and eggs to Stratford and Perth County restaurants, retail shops, and residents. The video takes viewers along for the journey, showcasing the diverse variety of local deliveries to chefs and business owners, ultimately demonstrating the close relationship between the restaurants and producers before the fresh, local produce is exceptionally prepared and enjoyed at the table.

“Stratford is well known for the breadth and depth of its unique restaurants and culinary scene,” states Zac Gribble, Executive Director, Destination Stratford. “An important ingredient is our immediate proximity to some of Canada’s best food producers. We’re excited to partner with Perth County Tourism and RTO4 to showcase just how fortunate we are to be located in a culinary destination where so much of the food comes directly from local farms throughout the County.”

“Perth County is one of Ontario’s most productive agricultural regions, and we are thrilled to continue to celebrate that with this collaborative project,” explains Ashley Lansink, Tourism Officer, Perth County. “This video series is another tool available to residents and visitors to learn more about how to discover, locate, and enjoy all of Perth County’s incredible farm experiences and locally produced food products.”

The video can be found online (insert YouTube link) and across Destination Stratford and Perth County Tourism’s social media channels, and is slated for broadcast distribution this summer. Stay tuned for more videos in the series coming later this summer and fall; showcasing more Perth County producers and Stratford dining experiences.

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