



**Destination Stratford relaunches seasonal Christmas Trail with twenty-six local retailers for the ultimate shopping experience**

---

**For Immediate Release:** November 1, 2021

**(Stratford, ON)** Destination Stratford is thrilled to announce the return of the seasonal favourite [Christmas Trail](#). Stratford makes shopping for the holidays your favourite part of the season! Hit this limited time Christmas Trail to get your holiday shopping started. You'll love customizing your own adventure by selecting six gifts for just \$30 (+HST) from your choice of fun, festive and trendy offerings at any of the 26 stops on the trail. The perfect way to explore, shop and support local this season.

You can purchase your Christmas Trail in person at Destination Stratford, located in the heart of the city at 47 Downie Street (Monday - Saturday), as well as Bradshaws (129 Ontario Street) open daily between 11am - 5pm. Stratford is the best spot to hub and spoke as you make your way to St. Marys and Shakespeare to discover more holiday gifts included in your selection.

"We are delighted to welcome back our seasonal Christmas Trail again this year. It's a much anticipated and cherished holiday experience that visitors and locals participate in year after year," says Zac Gribble,

Executive Director, Destination Stratford. "It's a fantastic way to explore and celebrate Stratford's unique local retailers, all of which are offering an incredible array of holiday goodies to be enjoyed."

On your journey you will discover holiday gifts, home décor, seasonal treats and so much more. Participating Christmas Trail stops are ready and waiting to welcome you as you shop your way around town. Make your holiday selections at: Appleflats (Shakespeare); APT. 6 Apothecary, The Barkery; Black Angus Bakery & Catering; Blowes Cards & Gifts; Bradshaws; The British Touch (Shakespeare); Distinctly Tea; Hyggeligt Fabrics (St. Marys); illum Wellness Spa; JENN & Larry's; Junction 56 Distillery; La Osa Jewelry & Vintage; MacLeods Scottish Shop; Olive Your Favourites; Rocky Mtn Chocolate; Snapping Turtle Coffee Roasters (St.Marys) Stilettos & Sawdust; Stone Home Creatives (St.Marys) Small-Mart General Mercantile; Stratford Country Club; Touchmark, Treasures; Troyer's Spices (St.Marys); White-Balmer Shoes; Wills & Prior.

Trail participants are encouraged to share their experiences using #StratfordChristmasTrail. Present one voucher at each of the 6 stops to redeem your holiday item. Christmas Trail vouchers are valid until December 20, 2021. Find more details about the 2021 Christmas Trail at [visitstratford.ca/ChristmasTrail](https://visitstratford.ca/ChristmasTrail) or call 519-271-5140 or 1-800-561-7926. Stay up to date on all things happening this holiday season by checking out our [event calendar](#), including our upcoming [Winter Festival of Lights](#) starting December 17th!

-30-

For more information, please contact: April Murray, Marketing and Media Lead, Destination Stratford, 47 Downie Street Stratford, ON N5A 1W7. Tel: (519) 271-5140 Email: [amurray@visitstratford.ca](mailto:amurray@visitstratford.ca), visit us online:

[visitstratford.ca/ChristmasTrail](https://visitstratford.ca/ChristmasTrail) or on Twitter and Facebook:  
@StratfordON or Instagram @visitstratfordon