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MEDIA RELEASE

POP WHIZ, CANADA'S NEW POP CULTURE TRIVIA GAME SHOW COMING TO STRATFORD, ONTARIO

City of Stratford to be featured location for new Teen Quiz Show on GameTV

Stratford, ON – August 3, 2021. . . ***Today it was announced that Pop Whiz, a new trivia game show airing across Canada on GameTV will be in the City from August 13 – 15 to film a special Stratford episode on their summer tour.*** Pop Whiz is a new pop culture trivia game show for Canadians ages 13-17 hosted by on-line personality Andrew Gunadie, aka 'Gunnarolla'. The show seeks to engage Canadian teenagers and test their knowledge on everything pop culture and the producers of the show invite anyone between the ages of 13-17 to apply for the TV show today through their virtual audition portal. Contestants will have a chance to be on national TV, earn bragging rights and win some great prizes.

The series has been designed to bring all the splash of a studio show, with the ability to execute it in a mobile and COVID friendly manner. The award-winning host & producer Andrew Gunadie has achieved verified internet celebrity thanks in part to his extremely successful YouTube channel where he has amassed millions of views and over 90K subscribers and viral TikToks.

In addition to Stratford, contestants will be filmed across five other Ontario communities in the summer of 2021; North Bay, Timmins, Thunder Bay, Cornwall, and Kingston. The show will be broadcast on Game TV in February-March 2022. An additional online contest will be launched to run concurrently to the game show in 2022. Pop Whiz is presented by Carpe Diem Media and directed by Sergio Gallinaro.

Quotes:

Frank Bertolas, Pop Whiz Executive Producer, Carpe Diem Media: "It has been a challenging time, with many community activities having been cancelled or postponed. Pop Whiz provides an opportunity to inject a little excitement."

Sergio Gallinaro Producer, Pop Whiz Director, Carpe Diem Media: "The support has been overwhelming. We have been whole-heartedly embraced and our community partners have welcomed this opportunity with open arms as the province starts to slowly open up".

Mayor Dan Mathieson, City of Stratford: "I'm thrilled that PopWhiz and Carpe Diem Media have selected Stratford as a filming location. I believe our community and its youth are exemplary and and I look forward to watching the episode and cheering them on."

All teenagers are invited for casting through the Pop Whiz website and filming will take place in a location on Lakeside Drive. In addition to engaging youth, producers are putting a spotlight on Ontario communities to show a nationwide audience what makes them a beautiful place to live and visit. Pop Whiz is a celebration of inclusiveness and multi-culturalism that will amplify the broad spectrum of cultures that make up the Ontario landscape. PopWhiz is also proud to confirm their official sponsor, JAZZ Apples, and the funding support of the Canada Media Fund.

About Carpe Diem Media: Carpe Diem Media is based in Ontario and is the successful production company behind shows like GameBreakers. Learn more at carpediemmedia.ca

For more information about Pop Whiz, please contact:

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About investStratford

investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven investstratford.com

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