



Destination Stratford launches new seasonal culinary trail to align with outdoor dining season



For Immediate Release: May 10, 2023

(Stratford, ON) Picnic lovers rejoice! Destination Stratford is thrilled to announce the launch of a brand-new seasonal culinary trail that will align with the Al Fresco dining season.

Introducing the Savour & Sip Trail - a new culinary trail focused on showcasing local businesses who have carefully chosen savoury and sweet delights for trail participants to enjoy. The Savour & Sip Trail encourages Al Fresco dining this season by featuring take-out items to help create a unique Stratford dining experience through picnics, and DIY charcuterie boards to enjoy in various outdoor settings throughout the city and park system.

Trail participants will enjoy a wide variety of curated local offers such as cheese, meat, house made breads, local preserves, sandwiches, salads and an assortment of desserts and cold beverages. The products along the trail focus largely on locally made and prepared in Stratford/surrounding regions.

"We're all about encouraging visitors and residents to fully explore and celebrate the diverse and rich experiences throughout our city," said Zac Gribble, Executive Director of Destination Stratford. *"In conjunction with our Stratford Al Fresco outdoor dining program, and building off the tremendous success of our Chocolate Trail and Bacon & Ale Trail, we are thrilled to introduce the new Savour & Sip Trail featuring over 20 locations at local restaurants, cafés and businesses."*

The Savour & Sip Trail is available for sale, starting today **May 10th and will be available until October 31st, 2023**; aligning with the Al Fresco dining season. This year, Stratford Al Fresco features expanded outdoor dining experiences (including paired wines, craft beers and drinks) and safe outdoor dining areas at various spots in the city. With spaces that fit over 200 people, you can dine outdoors with delicious takeout, trail items and accompanying drinks from participating Stratford restaurants.

With each trail purchase, you get to choose which six stops, out of the 24+ participating businesses, to redeem your six vouchers for a different savour and sip delight on your self-guided tour. The cost for six vouchers is \$39.55 (including HST). Savour & Sip Trails are available for purchase at Destination Stratford, 47 Downie Street; and Bradshaws, 129 Ontario Street. Vouchers do not expire and can be used over multiple days until the trail end date of October 31, 2023.

Complement your trail items with compostable cutlery sets that are available for \$2 at the Destination Stratford office. With so many locations to choose from, visitors are encouraged to plan ahead and pack their must-have picnic supplies such as blankets and baskets. As you collect items along the Trail, you'll also get to meet the local makers who craft the sweet and savoury indulgences that will create your perfect picnic experience.

ALL THE WORLD'S A STAGE. BUT ON THE SAVOUR & SIP TRAIL, ALL OF STRATFORD'S A FEAST.

For more details visit us online: [visitstratford.ca/savourtrail](https://www.visitstratford.ca/savourtrail)

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