

Welcome to Stratford



Thank you for choosing to spend some time with us, experiencing our community and enjoying our heritage, culture and natural wonders. You may have noticed on both your reservation confirmation and the bill for your stay a 3% charge itemized as the Stratford Tourism Supplement or STS.

What is the Stratford Tourism Supplement?

The STS is a 3% fee added to the room portion of your accommodation bill. It takes investment by Stratford to build and create a variety of experiences for our guests to enjoy. Our funding for developing exciting experiences for visitors is limited. Combined however with funds from the City, the community and businesses, the STS helps us offer you a choice of events, programmes and attractions to make your visit with us more enjoyable and valued.

How does the STS help guests?

We understand that what makes a great place to visit is an abundance of unique things to see and do all year round. Our #1 goal is to provide great guest services for you - from free or low-cost events celebrating our character, culture and cuisine to offering a complementary range of guides, maps and information pieces - including a comprehensive Web Site - to help you make the most of your visit.

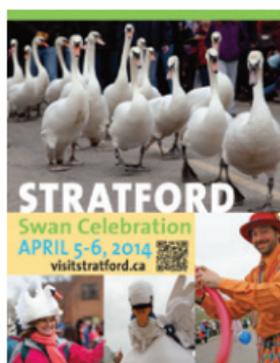
Celebrations

Stratford Garden Festival
(March) | Swan Weekend (April)
SpringWorks (May) | Stratford
Heritage Weekend (June)
Stratford Summer Music (July -
Aug) | Garlic Festival (Sep)
Victorian Christmas (Nov - Dec)



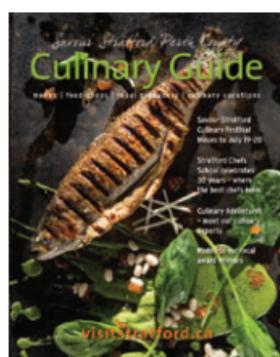
Programming

Savour Stratford Events (Year
Round) | Guided Heritage and
Nature Walks (July - Aug)



Guides and Maps

Explore Stratford Visitor Map
Places to go...people to see
Event Guide (Monthly) | Savour
Stratford Culinary Guide
Stratford Shopping Guide
Chocolate, Bacon & Ale, and
Maple Trails | 12 self-guided
Heritage Walks | Victorian
Christmas Trail



Information Services

www.visitstratford.ca | 1-800-561-SWAN
Two Visitor Information Centres

**Let us answer your questions at
519.271.5140 or 1.800.561.7926,
hello@visitstratford.ca or at the
Stratford Tourism Alliance office at
47 Downie Street, Stratford. We invite
you to frequently visit our Web site at
www.visitstratford.ca for details
about new events and experiences.**

The Stratford Tourism Alliance is supported by tourism partners, the City of Stratford, the Stratford Festival and accommodators, retailers and attractions throughout the city. We are an incorporated not-for-profit company directed by a Board of Directors and publish annual independently audited financial statements.